



NBC Sports Olympic Studio Pyeongchang 2018

*NBC's Primetime Studio for the 2018 PyeongChang Olympic Winter Games
Photo Credit: NBC Sports Group / Paul Drinkwater*

PRODUCT

Planar TWS Series

LOCATION

Pyeongchang, South Korea

INDUSTRY

Broadcast

APPLICATION

On-Camera

Planar LED Video Walls Selected by NBC Olympics for Production of 2018 Olympic Games in Pyeongchang

NBC Olympics, a division of the NBC Sports Group, has selected Planar to provide fine pitch LED video walls for its production of the XXIII Olympic Winter Games in PyeongChang, South Korea.

Three Planar® TWS Series LED video walls were featured on the set within the International Broadcast Center. The Planar video walls include a 43-foot wide by 13-foot tall video wall comprised of 196 displays, a 16-foot wide by 8-foot tall video wall comprised of 36 displays, and three 4-foot wide by 7-foot tall video walls in an athlete interview area.



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Photo Credit: NBC Sports Group / Paul Drinkwater

“The Planar video walls will provide a stunning backdrop to NBC’s broadcast coverage of the Games, helping to enhance the visual impact of the world’s largest sporting event,” said Adam Schmidt, Executive Vice President of Sales and Marketing for Planar International.

The Planar TWS Series is a family of versatile, ultra-fine pitch LED video wall displays with a convenient 27” diagonal, all-in-one design that fits a broad range of fine pitch broadcast environments including convex curved or traditional video wall in large or small spaces.



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